

Insights on Sensitive Content Communications Compliance

Highlights From Kiteworks 2024 Sensitive Content Communications Privacy and Compliance Report

PREMISE

Organizations Must Measure and Manage Their Sensitive Content Communications Compliance

88%

of Organizations Said Their Measurement and Management of Sensitive Content Communications Compliance **Requires Some (54%) or Significant (32%) Improvement**

Greater awareness of compliance requirements in 2024 over 2023 (11% vs. 27% said no improvement is needed)

41% of federal government respondents said **significant improvement is needed** (highest industry sector); 36% of professional services firms also posited significant improvement

Higher percentage of Americas organizations listed U.S. state data privacy laws (63%)

Higher percentage of EMEA organizations listed GDPR (57%)

Industries citing CMMC 2.0 as one of their top two priorities include:

- State government (67%)
- Pharmaceuticals and life sciences (61%)
- Oil and gas (58%)

Industries citing U.S. state data privacy laws as one of their top two priorities include:

- Financial services (53%)
- Manufacturing (52%)
- Professional services (41%)
- Legal/law firms (40%)

GDPR and U.S. State Data Privacy Laws Were Cited Most Often as Biggest Data Privacy and Compliance Focus Areas (one of top two 41% of the time in both instances)

Only 38%

of Security and Defense Contractors Listed CMMC 2.0 Compliance as One of Their Top Two Compliance Priorities

Surprisingly, a lower percentage of Americas organizations included CMMC 2.0 as one of their top two priorities (17%) vs. APAC (32%) and EMEA (28%)

Interestingly, 56% of pharmaceuticals and life sciences organizations listed CMMC 2.0 as one of their top two priorities

72% of organizations generate audit log reports 5x per month

Financial services firms have the highest audit log requirements, with 40% generating audit log reports 8x or more per month

Surprisingly, legal/law firms have the lowest requirements, with only 10% indicating they must do so 8x or more per month

34%

of Respondents Said They Must Generate Audit Log Reports Over 8x Monthly

31%

of organizations spend over 2,000 staff hours annually on compliance reports

62% said they spend over 1,500 hours annually on compliance reports

Not surprisingly, the larger the organization, the more staff time spent on compliance reports: 32% of organizations with 30,001 employees or more spend 2,500 hours or more

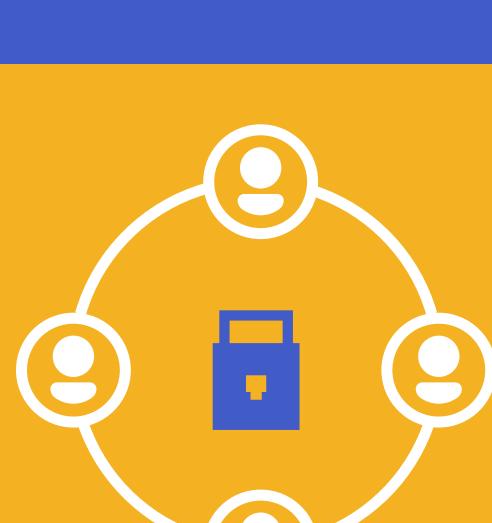
How Kiteworks Enables Comprehensive Compliance Capabilities



The Kiteworks Private Content Network (PCN) consolidates and secures all third-party communication channels into a single audit log



Maintains detailed logs and records of data access, file transfers, and user activities: who accessed content, when it was accessed, who viewed or edited it, what actions were taken



Institutes granular attribute-based access controls to ensure compliance with data privacy regulations and security standards



Stores data in specific geographic locations, allowing organizations to comply with cross-border data transfer and residency requirements



Uses next-gen digital rights management (DRM) capabilities for file expiration and revocation rules, helping organizations to comply with data retention and deletion requirements under various regulations

For all the findings contained in the 2024 Sensitive Content Communications Privacy and Compliance Report, [download your copy today.](#)